

# Logistics Manager Teacher Tips

*Logistics is vital in a global economy dependent on imports and exports for everything from oil to oranges and millions of products in between. Getting products from the places they were grown or made to places where they will be bought and consumed is big business with well-paying opportunities for business-minded, tech-savvy managers. It may not be one of those careers your students dreams about doing someday, but it is one that offers challenge, opportunity, and much better than average rates of job satisfaction.*



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## DISCUSS

Ask students for their ideas about how local stores fill their shelves with products from all over the world. Find out what they know what types of career are involved in the process.

## READ

Students can read the text about logistics managers out loud together (as a class or in teams) or on their own.

## CHALLENGE #1: If You Had This Career...

Several questions prompt students to dig into essential information in a first person way that facilitates personal connections. Students can find answers to these questions by:

- Using Google (or another approved Internet search engine) to make specific queries like “what do logistics managers do?” or “how much do logistic managers earn?”
- Visiting career information websites like [www.getmyfuture.org](http://www.getmyfuture.org) or [www.mynextmove.org](http://www.mynextmove.org). Both of these websites are sponsored by the U.S. Department of Labor.
- If available, tapping into your school’s career development software platform (such as Career Cruising) or your state’s career and college information system (such as [www.CFNC.org](http://www.CFNC.org)).

## CHALLENGE #2: Think Tank

The "product" for this activity is the student. The "destination" is any place in the world each student would most like to visit. Their job is to create a chart comparing the different ways they could get from Point A to Point B in order to determine the most cost and time effective method. To extend the lesson, well-supervised students could go to reputable travel sites like Amtrak and Kayak to determine the actual cost associated with different forms of travel.

## EXTEND THE DISCUSSION

Choose a familiar product like a chocolate bar or pencil. Ask students to think about it's route from producer or manufacturer to your classroom.

## FIND MORE CAREER EXPLORATION RESOURCES

Check out the Bright Futures Press career exploration collection of interactive books for middle grade readers at [www.brightfuturespress.com](http://www.brightfuturespress.com). To share more career ideas related about logistics, take a look at our *World of Work: Transportation*, *Get a Job at the Grocery Store*, and *Get a Job at the Shopping Mall* titles.